September 25, 2024 Meeting

Topic: "Health Equity"

September 24, 2024 – CEO Meeting

3:00pm – 5:00pm CEO Only Meeting at AMCP HQ

September 25, 2024 – Embassy Suites Hotel

8:15am – 8:30am **Call to Order and Setting the Stage**

8:30am – 9:45am **CPESN Equity Network / Community Outreach**

- Tripp Logan, PharmD and Jake Galdo, PharmD

9:45am – 10:00am **Break**

10:00am – 10:45am **Addressing Health Equity Gaps**

- Lakesha Butler, PharmD
- Discuss policy gaps and how can address – implications for JCPP organizations

10:50am – 11:35am **Showcase: "Dispensary of Hope" –**

- Hillary Blackburn, PharmD, Chief Pharmacy Officer

(https://www.dispensaryofhope.org/)

11:40am – 12:10pm **National Health Council – "Incorporating the Patient Voice in Health Equity"**

- Randall Rutta
- Karen Mancera-Cuevas

12:15pm – 1:10pm **Lunch**

1:10pm – 2:00pm **PQA's Organizational Approach to Health Equity and DEI**

PQA Presenters:

- Micah Cost, PharmD, MS, CAE- CEO
- Richard Schmitz, Chief Engagement Officer
- Ben Shirley, Senior Director, Performance Measurement

2:00pm – 3:00pm **How can pharmacy advance health equity?** – Next steps and adjourn

Richard N. Logan, III “Tripp”, PharmD

Dr. Tripp Logan received his PharmD from the University of Missouri-Kansas City School of Pharmacy in 2002. After graduation, he returned to his native Charleston, MO to practice pharmacy with his father, Richard. The Logan Family currently owns and operates community pharmacies in Southeast Missouri, as well as SEMO Rx Care Coordination, an outcomes-based care coordination and medication optimization center. SEMO Rx Pharmacies and the SEMO Rx Care Coordination center each maintain a strong local focus on patient care, care coordination, health equity, social determinants of health, and positive health outcomes.

Dr. Logan currently practices at L & S Pharmacy in Charleston, MO. Tripp also has served in measure development leadership at the Pharmacy Quality Alliance (PQA), is a NCPA Innovation Center Board Member, a Community Pharmacy Foundation (CPF) Board Member, member of the Community Pharmacy Enhanced Services Network (CPESN) Luminary Expert Council, CPESN Health Equity Lead Luminary, and a founding member and current COO of Seguridad, Inc.

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John A. Galdo, Pharm.D., M.B.A., BCPS, BCGP (Jake)

CEO, Seguridad, Inc.

Managing Network Facilitator, CPESN Health Equity

Jake Galdo is a co-founder and CEO of Seguridad. Seguridad's Choose My Pharmacy develops and implements quality measures specified to evaluate the quality and safety of a community pharmacy. Additionally, Dr. Galdo is the Managing Network Facilitator for CPESN Health Equity, a Special Purpose Network of CPESN focused on addressing health-related disparities. Within these roles, he consultants on the delivery health equity services, practice transformation to local communities, and advancement of community pharmacies, pharmacists, and pharmacy technicians. He also spends his professional time staffing in a neighborhood community pharmacy, developing innovative clinical services, and representing the profession of pharmacy on various boards and advisory committees for regional and national organizations.

Dr. Galdo has previous experiences in association management, quality measure development, continuing education, academia, clinical trial recruitment, and community pharmacy practice. He received his Doctor of Pharmacy and completed PGY-1 Community Pharmacy Residency training from the University of Georgia, earned a Master of Business Administration from Samford University, and is board certified in both pharmacotherapy and geriatrics. He lives in Birmingham, AL with his wife, daughter, and dad.

Lakesha M. Butler, Pharm.D., BCPS, CDFT

Associate Vice President and Clinical Professor

Department of Pharmacotherapy and Translational Research

University of Florida College of Pharmacy

Dr. Lakesha Butler is the Associate Vice President and Clinical Professor in the Department of Pharmacotherapy and Translational Research at the University of Florida's College of Pharmacy. Prior to joining UF, Dr. Butler was the Director of Diversity, Equity and Inclusion and a Clinical Professor of Pharmacy Practice at Southern Illinois University Edwardsville. She has 18 years of experience in healthcare education, patient care, diversity, equity and inclusion and community health in addition to 8 years of experience in healthcare leadership.

Dr. Butler's collaborative leadership and impact span broadly at the institutional level, nationally and in the community. She has published numerous peer-reviewed articles, presented nationally at numerous conferences and keynote address invitations, and has been nationally recognized for her work as the 2022 Becker's Hospital Review top 40 health system diversity and inclusion executives to know. Her professional and research interests include health equity, social drivers of health, cultural humility, under-resourced communities, emotional intelligence and leadership development. Her personal brand statement is "I use my innovative strategies, courageous influence, compassionate heart and effective communication to serve, lead, educate and inspire others to develop, transform and succeed."

Dr. Butler received her Doctor of Pharmacy degree from Mercer University and completed a pharmacy practice residency at the University of Illinois at Chicago. She has received extensive training in the areas of culture, belonging and inclusive excellence.

Hillary Blackburn, PharmD,MBA

Hillary Blackburn, PharmD, MBA is a clinically and business-trained pharmacist having practiced for over a decade in a variety of healthcare settings. She has experience in healthcare strategy, business development, formulary development and management, consulting, and establishing successful medication access programs. Currently, she serves as Chief Pharmacy Officer at Dispensary of Hope, a national non-profit medication distributor hosted by Ascension. She oversees the formulary, leads research initiatives, and manages two networks of pharmacist strategic advisors.

Dr. Blackburn was elected to serve on the American Pharmacists Association's (APhA) - APPM Executive Committee for 2021-2023 and invited to serve on the Foundation's Women in Pharmacy Committee. Additionally, she has served as Co-Chair for the Advocacy Committee for APhA's Care of the Underserved Special Interest Group and as a member on the Membership Engagement and Legislative and Policy committees for the Tennessee Pharmacist Association and newly elected to the TPA Research and Education Foundation Board of Trustees. She precepts student pharmacists from several colleges and serves on the Belmont University College of Pharmacy Dean's External Advisory Committee and her alma mater’s Dean’s Advisory Committee. Hillary is a graduate of the University of Mississippi School of Pharmacy and completed a PGY1 Pharmacy Practice Residency at the University of Mississippi Medical Center.

Hillary is passionate about promoting the pharmacy profession and transforming healthcare which led her to found the podcast, Talk to Your Pharmacist, which has over 200 episodes highlighting successful pharmacy leaders and sharing current healthcare trends. In October 2020, she released her first book titled How Pharmacists Lead: Answers from Women Who Are Leading, Succeeding, and Impacting Pharmacy. In 2012, Hillary returned to her Tennessee roots and met her husband, Chad, in Nashville. She stays involved in her community through volunteering, living an active lifestyle, traveling, and spending time with friends, family, and most importantly their two children.

Randall L. Rutta,M.A.

Chief Executive Officer | rrutta@nhcouncil.org

Randall "Randy" Rutta is a senior health care executive dedicated to policy-to-practice solutions that interpret, influence, and improve federal and state health care policies to enhance public and private sector health care innovation, outcomes, and efficiency.

Rutta joined the National Health Council (NHC) in February 2021 as the organization's Chief Executive Officer. As CEO, Rutta leads the NHC, as it enters its second century, with the goal of affecting change across the entire health system and promote increased access to affordable, high-value, sustainable health care. The NHC brings diverse organizations together to forge consensus and drive patient-centered health policy, and Rutta inspires the NHC staff to implement a Board-driven strategic plan and public policy and advocacy efforts.

Prior to joining the NHC, Rutta was the President & CEO of the American Autoimmune Related Disease Association (AARDA), a national organization dedicated to addressing the problem of autoimmunity, the major cause of more than 100 serious chronic diseases. AARDA initiated and hosts the 40-member National Coalition of Autoimmune Patient Groups and is a longtime member of the NHC. Prior to his role as President & CEO, he served as AARDA's Federal Policy Consultant since March 2018.

Rutta served as Principal at ConnectHealth, LLC a Washington, DC-based consulting services company that he established in 2017 to provide strategic insight and support in achieving objectives across the health care eco-system.

In 2017, Rutta transitioned from the position of President and CEO at Easterseals, a global nonprofit organization dedicated to the health, well-being, and success of people with disabilities, veterans, seniors, and families. For most of his 36 years at Easterseals, he was located in Washington, DC, at the organization's Office of Public Affairs, overseeing federal and state legislative and regulatory activities, federal grant development, and international knowledge exchange. His career experience has been in acute care, health care quality assurance, and health policy development and implementation.

Rutta is currently a Board member of Patient Focused Medicines Development (PFMD), a not-for-profit collaborative initiative benefiting patients and health stakeholders by designing a patient-centered health care system WITH patients and all stakeholders. He is also a member of the Board of the Medical Device Innovation Consortium (MDIC), a public-private partnership developed to work with government and industry stakeholders in an effort to advance solutions that promote patient access to innovative medical technologies.

Rutta holds a Master of Arts in Politics, focusing on international health policy, from Catholic University of America in Washington, DC, and a Bachelor of Arts in Sociology from the University of Minnesota in Minneapolis.

Karen Mancera-Cuevas, DrPH, MS, MPH, CHES

Senior Director, Health Equity

kmcuevas@nhcouncil.org

Dr. Karen Mancera-Cuevas. is the National Health Council's inaugural Senior Director of Health Equity. Together with Dr. Omar Escontrías, NHC's Senior Vice President of Equity, Research & Programs, and collectively with other NHC staff, she will drive the NHC's health equity strategy and innovation to ensure health equity remains at the forefront of our patient-centric research and policy goals.

Dr. Mancera-Cuevas has a professional background that includes previously working in academic centers emphasizing clinical, public health, and community-based participatory research at the University of Illinois at Chicago and Northwestern University. Additionally, she has worked in state government, varied nonprofit, and policy-level settings. Programs developed under her leadership addressed chronic disease health disparities in diverse communities of color, specifically targeting women and children at the community level.

Dr. Mancera-Cuevas has master's-level degrees in Public Administration and Health Policy from DePaul University and the University of Illinois at Chicago, respectively. Additionally, she earned her Doctorate of Public Health (DrPH) from Walden University and is a Certified Health Education Specialist.

Dr. Mancera-Cuevas is Chair-Elect, Program Committee Member, and Policy Reviewer for the Public Health Education and Health Promotion Section of the American Public Health Association; a delegate to the Coalition for National Health Education Organizations; and Associate Editor of Progress in Community Health Partnerships.

Micah Cost, PharmD, MS, CAE

Micah Cost, PharmD, MS, CAE, is the CEO of the Pharmacy Quality Alliance (PQA). A seasoned health care association executive, Cost leads PQA's work to improve medication safety, adherence and appropriate use. Cost works with PQA's 250 member organizations from across health care together to develop and implement quality measures, conduct research and provide education that supports better medication use and high-quality care.

Previously, Cost was executive director of the Tennessee Pharmacists Association (TPA), representing pharmacists and pharmacy professionals across all practice settings in the state. He was with TPA for 12 years and previously served as its director of professional affairs.

Cost also served as board president of the Alliance for Patient Medication Safety (APMS), a federally registered patient safety organization focused on continuous quality improvement within the pharmacy community. APMS works with pharmacies to improve workflow, increase patient care quality and reduce risk.

Throughout his career, Cost has served in leadership positions with numerous associations and coalitions. He is chair of the American Pharmacists Association's Policy Committee and previously served as a board member of the National Alliance of State Pharmacy Associations and as president of the Tennessee Society of Association Executives.

Cost earned his doctor of pharmacy degree from the University of Tennessee Health Science Center College of Pharmacy and a master's degree in pharmaceutical outcomes and health policy from the University of Florida. He earned a bachelor's degree from Lipscomb University.

A licensed pharmacist and a second-generation pharmacist, Cost is a native of Nashville, Tenn. He enjoys spending his spare time with his wife Kyle, their two dogs and cat. An active runner, he has completed multiple marathons.

Richard Schmitz

Chief Engagement Officer

Richard Schmitz is Chief Engagement Officer for the Pharmacy Quality Alliance (PQA). Schmitz provides visionary leadership for engaging PQA members and quality-focused health care organizations in PQA's work to improve medication safety, adherence and appropriate use. Through meetings, events, communications, marketing, public affairs and compelling content, he leads an integrated approach to creating and overseeing programs that increase engagement and strengthen relationships and partnerships among PQA members and medication use quality stakeholders.

Schmitz has nearly 20 years of experience translating complex issues into compelling messages, engaging stakeholders and creating effective strategies for change. Prior to joining PQA, Schmitz led the health care public affairs group for the Washington, D.C., office of the international PR firm Golin, where he advised clients on strategic corporate communications, stakeholder engagement, public affairs and government relations. Before that, he was director of communications for the Society for Women's Health Research and director of public relations at NAADAC, The Association for Addiction Professionals.

An award-winning communicator, Schmitz has won the North America SABRE Award for Medical Technology and multiple FREDDIE Awards for Women's Health. He is the author of numerous publications including "The Brain and Degenerative Diseases," a chapter in "The Savvy Woman Patient: How and Why Your Sex Matters to Your Health."

Ben Shirley

Senior Director, Performance Measurement

Ben Shirley serves as the Senior Director of Performance Measurement, providing expertise in several phases of the measure development process including specification, analysis, and consensus-based endorsement. Alongside the Performance Measurement Team, he works to ensure that PQA measures are scientifically robust, evidence-driven, and high-impact.

Prior to joining the PQA team, Mr. Shirley worked as a Research Analyst at IMPAQ International, where he supported federal claims-based and electronic quality measure development projects in the domains of care coordination and patient safety. His work at IMPAQ also included analytic and operational support for the federal health insurance marketplaces.

Mr. Shirley has a Bachelor's of Science in Health Policy and Management from the Gillings School of Global Public Health at the University of North Carolina, and is a Certified Professional in Healthcare Quality. He is a musician and avid New England Patriots fan.