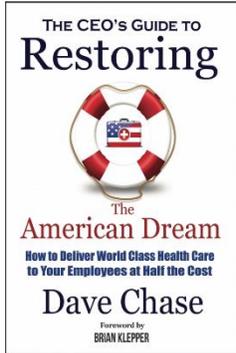


David Chase

Health Rosetta Institute

“Health 3.0 and Unbreaking Healthcare”

- : *CEO's Guide to Restoring the American Dream: How to deliver world class healthcare to your employees at half the cost*



You can download a free copy via www.healthrosetta.org/friends



Health Rosetta co-founder focused on the problem that healthcare has become an extractive industry taking resources from what drives 80% of outcomes (education, economic opportunity, public health, healthy behaviors, public safety, clean air and clean water). Recognizing we didn't get better lighting in homes and cities by

optimizing oil lamp technology, the Health Rosetta is an open source blueprint for the Regenerative Health Era. To make this happen, we focus on impact & investments.

1. Impact: The LEED-like Health Rosetta Institute is focused on replacing the extractive sick care system with a regenerative health ecosystem. Health Rosetta Media highlights the collateral damage from the Extractive Era of healthcare and the tremendous successes & opportunities with the Regenerative Era. The "CEO's Guide to Restoring the American Dream: How to deliver world class healthcare to your employees at half the cost" became a Kindle #1 best seller. The Big Heist is a fiercely non-partisan film tackling healthcare that is in development.

2. Investment: Community building capital to scale regenerative health economies that rebuilds community by massively scaling already-proven approaches that deliver Quadruple Aim success -- a much better care team experience leading to an improved patient experience which naturally leads to better outcomes and lower costs in high performing models.

Chase's TEDx talk "Healthcare Stole the American Dream - Here's How We Take it Back" sums up healthcare's devastation of the middle class & redemption coming via a bottom-up movement. Chase reached 750,000 people through his writing & speaking in 2016. (<https://youtu.be/wKmbKEOUaQU>)

Chase was the Co-founder of Avado, acquired by & integrated into WebMD/Medscape (the most widely used healthcare professional site). Earlier, Chase founded Microsoft's \$2B, 28,000 partner healthcare ecosystem.

Chase is a father of two student athletes, husband & oxygen-fueled mountain athlete. Dave was a former PAC-12 800 Meter competitor.